

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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Small Business Resources

Who can help me to...? Who can show me how to...? Do you know if...? What should I do when...? Many of the questions posed to us at the Small Business Center pertain to resources that are needed in order to start and/or manage a small business. I am pleased to report that there is no shortage of resources that are available so that prospective or existing small business owners can get the answers to many of their questions.

In my article last month, I introduced some of our seminar presenters and shared information about some of our small business seminars. We hope that you will take advantage of these people and our seminars. I am pleased to introduce you to some additional resources that are available to you.

First, let me be among the first to tell you about www.WSSourceLink.org. It was launched on August 29th by the Winston-Salem Chamber of Commerce. WSSourceLink brings critical information to business owners and entrepreneurs in Winston-Salem and Forsyth County. The site is an affiliate of USSourcelink which was developed by the Kaufman Foundation, a national leader in entrepreneurial assistance. WSSourceLink is a searchable database available 24/7 to any business owner, entrepreneur or anyone seeking business development assistance. Nonprofit organizations, government agencies and universities list their services and events on the database. WSSourceLink's mission is to help small businesses in Winston-Salem and Forsyth County - grow and succeed. Resource Partners provide a wide range of business-related services, including:

- Business Planning
- Loans/Financing
- Marketing/Sales
- Licenses/Permits
- Startup Assistance
- Product Development
- Training Classes
- Government Contracting information

Another great resource is Business Link North Carolina (BLNC). BLNC, a service of the NC Department of Commerce, is your access to an extensive network of experts who can help your business succeed. They will help you learn everything you need to know from licenses, government contracting, business plans, tax information to marketing and access to capital. Business Link is a collaboration of state-wide, state-funded business resource providers who offer services from business start-up to expanding your multi-national corporation. I invite you to visit www.blnc.gov for more information.

I would be remiss if I did not remind you of the objective of the Small Business Center. It is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. Our motto is “Increasing Business Success” which describes our commitment to our clients. The Small Business Center is designed to address the needs of current and prospective small business owners in Forsyth and Stokes counties. Visit us at www.forsythtech.edu and type “sbc” or you can visit us in person at 525@Vine in Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or by calling 336-757-3810. *Article appeared in Black Business Ink.*